

HH Ferries Group opens LAT56° Bistrobar on the Hamlet ferry

The region's new meeting place features delicious foods, great wines and cocktails – as well as Öresund's best view

Residents of Helsingborg and Helsingör will have an entirely new dining and meeting place when HH Ferries Group welcomes guests at LAT56° Bistrobar on the Hamlet ferry.

The bistro will become the region's new quality spot for meeting with family, friends or business relations, and the perfect setting for new fantastic culinary experiences.

With LAT56° Bistrobar, HH Ferries Group puts a new and ambitious restaurant on the map with a great offering catering to the region's large target group demanding a high culinary level, great wines and cocktails in an appealing atmosphere – and with the region's best and varying view of Öresund.

“We are setting a high level of ambition for our new bistrobar as a lot of our customers have requested a specialised and exquisite offering on Öresund. We have therefore made an effort to accommodate these requests with an exciting menu, which includes vegetarian courses, and a high quality level in terms of wines and cocktails. As we are also offering first-class décor and service, we will provide customers with the experience and atmosphere they have asked for,” said CEO of HH Ferries Group Johan Röstin.

The realisation of the new bistro concept has progressed to plan, and at a minor closed rehearsal yesterday, the invited guests were thrilled to experience the unique atmosphere featuring delicious foods, wines, cocktails and great service.

“We look forward to 7 February where we open the doors to LAT56° Bistrobar to an audience demanding a unique culinary and enthralling experience on Öresund – whether you are looking for the right setting for a lunch meeting or a special evening with your partner, family or friends,” said Johan Röstin.

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Scandlines Helsingborg-Helsingör

- on time departures at all times

HH Ferries Group operates Scandlines Helsingborg-Helsingör, transporting up to 50,000 passengers and 9,000 cars across Öresund on a daily basis with departures every fifteen minutes. The five modern vessels on the route offer travelers a short travel time of 20 minutes and a pleasant break with the option of shopping at low prices and enjoying a wide selection of food and beverages onboard.

An efficient and environmentally friendly traffic machine

Scandlines Helsingborg-Helsingör is the region's floating bridge with the five vessels Aurora, Tycho Brahe, Hamlet, Mercandia IV and Mercandia VIII. The ferries are environmentally friendly and fitted with catalytic converters. Aurora and Tycho Brahe are converted to battery operation at a total investment of around SEK 300 million. INEA, the EU's executive agency for innovation and network, supports the project with around SEK 120 million.

In 2016, Scandlines Helsingborg-Helsingör transported 7.3 million passengers and 1.4 million cars, 410,000 trucks and 20,000 buses, corresponding to around 20% of the vehicles crossing Öresund¹. The route promotes integration and growth in the Öresund region, and is operated by 750 employees. It operates on a daily basis to ensure an efficient connection between Denmark and Sweden with a view of making travellers' crossing as pleasant and efficient as possible. The route furthermore contributes to generating up to 2,000 jobs in the region.

The ferry route is marketed under the trademark Scandlines Helsingborg-Helsingör and is owned by the company HH Ferries AB, headquartered in Helsingborg. Johan Röstin is CEO of HH Ferries AB, which is owned by investment company First State Investments.

¹ The total number of transported vehicles on the connections Scandlines Helsingborg-Helsingör and the Öresund Bridge.