HH FERRIES GROUP

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More freight customers take the short and environmentally friendly route across Öresund

Scandlines Helsingborg-Helsingör records continued high growth in the number of transported trucks

The strong growth in the number of transported trucks on the Scandlines Helsingborg-Helsingör route continues in 2018. The growth rate was high in 2017 where 428,000 trucks chose Scandlines Helsingborg-Helsingör, and the trend continues in the first months of 2018; weeks 10 and 11 saw an increase in the number of trucks of 8% compared to the same weeks last year.

"Our freight customers appreciate the precision, stability and the high service level that we offer to live up to our reputation as Öresund's floating bridge. We also know that customers emphasise the fact that we offer the shortest route across Öresund and ensure savings of up to 50 kilometer in each direction. In addition to the environmental benefits, this also entails lower costs, less time driving and an opportunity for the driver to rest while sailing," says Head of Freight, Peter Kesting, HH Ferries Group.

To accommodate the increasing demand, HH Ferries Group chose to expand capacity as of 1 December 2017 by increasing Hamlet's number of departures. This has been well-received – not least by freight customers, who now have more departures to choose from around the clock due to Hamlet's extended time table.

The combination of frequent departures around the clock and the very high reliability on the route contributes to making the Helsingborg-Helsingör route very attractive for an efficient freight industry.

"We have expanded capacity with 40,000 extra trucks per year, and our experience until now shows that the expansion was in high demand as the capacity expansion corresponds to the almost 10% growth that we have recorded for freight traffic for several weeks. We are fortunate enough to be geared to manage the increasing volume, and we do our best every day to give customers the right service experience on Öresund's floating bridge," says Peter Kesting.

For further information:
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Scandlines Helsingborg-Helsingör

- on time departures at all times

HH Ferries Group operates Scandlines Helsingborg-Helsingör, transporting up to 50,000 passengers and 9,000 cars across Öresund on a daily basis with departures every fifteen minutes. The five modern vessels on the route offer travelers a short travel time of 20 minutes and a pleasant break with the option of shopping at low prices and enjoying a wide selection of food and beverages onboard.

An efficient and environmentally friendly traffic machine

Scandlines Helsingborg-Helsingör is the region's floating bridge with the five vessels Aurora, Tycho Brahe, Hamlet, Mercandia IV and Mercandia VIII. The ferries are environmentally friendly and fitted with catalytic converters. Aurora and Tycho Brahe are converted to battery operation at a total investment of around SEK 300 million. INEA, the EU's executive agency for innovation and network, supports the project with around SEK 120 million.

In 2017, Scandlines Helsingborg-Helsingör transported 7.1 million passengers and 1.3 million cars, 428,000 trucks and 18,000 buses, corresponding to around 20% of the vehicles crossing Öresund[1]. The route promotes integration and growth in the Öresund region, and is operated by 750 employees. It operates on a daily basis to ensure an efficient connection between Denmark and Sweden with a view of making travellers' crossing as pleasant and efficient as possible. The route furthermore contributes to generating up to 2,000 jobs in the region.

The ferry route is marketed under the trademark Scandlines Helsingborg-Helsingör and is owned by the company HH Ferries AB, headquartered in Helsingborg. Johan Röstin is CEO of HH Ferries AB, which is owned by investment company First State Investments.

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[1] *The total number of transported vehicles on the connections Scandlines Helsingborg-Helsingör and the Öresund Bridge.*