

Efficient holiday traffic on the environmentally friendly route across Öresund

Scandlines Helsingborg-Helsingör kicks off the holiday traffic season without delay

The second weekend in July always entails increased holiday traffic on the northbound route between Helsingör and Helsingborg. This year is no exception, and Scandlines Helsingborg-Helsingör transported almost 8,000 cars per day during the previous Friday-Sunday period – a 2% increase compared to 2017. This traffic was processed without queues or waiting time for the passengers.

“Our holiday customers appreciate the precision and stability as well as the high service level we offer to live up to our reputation as Öresund’s floating bridge. They also like the fact that we offer the shortest route across Öresund and that we are always on schedule. At the same time, we are very pleased with the way that the Swedish authorities ensure efficient and smooth traffic into Sweden. Border control, customs and police make great efforts to make the traffic run smoothly,” says CEO Johan Röstin, HH Ferries Group.

Six months ago, HH Ferries Group expanded capacity by increasing the number of departures with the ferry Hamlet. The initiative was well received, and the increased capacity has attracted additional customers and contributed to the fact that holiday traffic so far has been handled smoothly and without waiting time. The combination of frequent departures around the clock and the very high operating stability on the route makes the Helsingborg-Helsingör crossing very attractive – also during the holiday season.

“We have expanded capacity with the equivalent of many thousands of extra cars per year, and the expansion was really well-received. We are fortunate enough to be well-equipped to manage the increasing volume, and we do our utmost every day to provide customers with the right service experience on Öresund’s floating bridge, including when we get the next waves of increased holiday traffic in the coming weeks,” says Johan Röstin.

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Scandlines Helsingborg-Helsingör

- on time departures at all times

HH Ferries Group operates Scandlines Helsingborg-Helsingör, transporting up to 50,000 passengers and 9,000 cars across Öresund on a daily basis with departures every fifteen minutes. The five modern vessels on the route offer travelers a short travel time of 20 minutes and a pleasant break with the option of shopping at low prices and enjoying a wide selection of food and beverages onboard.

An efficient and environmentally friendly traffic machine

Scandlines Helsingborg-Helsingör is the region's floating bridge with the five vessels Aurora, Tycho Brahe, Hamlet, Mercandia IV and Mercandia VIII. The ferries are environmentally friendly and fitted with catalytic converters. Aurora and Tycho Brahe are converted to battery operation at a total investment of around SEK 300 million. INEA, the EU's executive agency for innovation and network, supports the project with around SEK 120 million.

In 2017, Scandlines Helsingborg-Helsingör transported 7.1 million passengers and 1.3 million cars, 428,000 trucks and 18,000 buses, corresponding to around 20% of the vehicles crossing Öresund¹. The route promotes integration and growth in the Öresund region, and is operated by 750 employees. It operates on a daily basis to ensure an efficient connection between Denmark and Sweden with a view of making travellers' crossing as pleasant and efficient as possible. The route furthermore contributes to generating up to 2,000 jobs in the region.

The ferry route is marketed under the trademark Scandlines Helsingborg-Helsingör and is owned by the company HH Ferries AB, headquartered in Helsingborg. Johan Röstin is CEO of HH Ferries AB, which is owned by investment company First State Investments.

¹ The total number of transported vehicles on the connections Scandlines Helsingborg-Helsingör and the Öresund Bridge.