

HH Ferries Group generated strong growth in freight traffic in Q2 2018

Scandlines Helsingborg-Helsingör continued the positive development and generated strong growth in the number of transported trucks in Q2 2018, which entailed an increase in the route's market share of the freight traffic on Öresund. In May, the number of trucks that chose Scandlines to cross the Sound between Helsingborg and Helsingör exceeded the number of trucks choosing the fixed connection between Malmö and Copenhagen for the first time.

- The number of transported trucks grew by more than 11% in Q2 to 121,000 (2017: 109,000), and transported goods increased at the same pace to 1,389,000 tons (2017: 1,255,000 tons).
- The number of departures was 12,600 – a modest increase compared to Q2 2017. Precision remained high, and capacity utilization on the car deck was almost on par with Q2 2017 even though the total volume increased by 3% following the expansion of Hamlet's sail plan.
- Scandlines Helsingborg-Helsingör transported 352,000 cars in Q2 2018 (2017: 372,000), corresponding to a decline of almost 3% as the total number of passengers decreased to a little less than 1.89 million in Q2 2018 (2017: 1.94 million). These lower figures were primarily due to periodic deferrals as part of the Easter traffic in 2017 was included in Q2.
- Bus traffic on the route amounted to 5,400 transported units in Q2 2018 (2017: 5,800).
- The use of AutoBizz Smart increased by more than 27% compared to the same period last year.

"We know that our customers appreciate saving 50 kilometers on the road each way, which reduces driving time and ensures a nice break on the short crossing. That applies to both private and professional customers. When we add the environmental benefits of trucks choosing the green corridor across the Sound, it is simply fantastic. It shows that we are on the right track," says Johan Röstin, CEO at HH Ferries AB.

HH Ferries Group has launched several initiatives to strengthen and improve the offering to its customers. The capacity expansion with more daily departures by Hamlet has made the route even more competitive. Most recently, the new and ambitious eating and meeting place – LAT56° Bistrobar – on Hamlet has been followed by a six-week guest visit by gourmet restaurant Gastro on Tycho Brahe. And as part of the company's green agenda, HH Ferries Group contributed to the opening of a new charging station facility in May, supplying Swedish and Danish travelers' electric cars with power when they use Öresund's floating bridge.

"We need to meet customers' demand – not only when it comes to precision, stability and great service. We also need to add experiences and accommodate customers' wishes for an efficient floating bridge with a strong environmental profile, benefitting the entire region. Those are the considerations that drive our work every day and which we will pursue when we launch new initiatives on the route," says Johan Röstin.

For further information, please contact

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HH QUARTERLY is published every quarter and contributes to the public debate with concrete facts concerning the traffic and financial development of the Öresund region, which Scandlines Helsingborg-Helsingör plays an important role in promoting.

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Scandlines Helsingborg-Helsingör

- on time departures at all times

HH Ferries Group operates Scandlines Helsingborg-Helsingör, transporting up to 50,000 passengers and 9,000 cars across Öresund on a daily basis with departures every fifteen minutes. The five modern vessels on the route offer travelers a short travel time of 20 minutes and a pleasant break with the option of shopping at low prices and enjoying a wide selection of food and beverages onboard.

An efficient and environmentally friendly traffic machine

Scandlines Helsingborg-Helsingör is the region's floating bridge with the five vessels Aurora, Tycho Brahe, Hamlet, Mercandia IV and Mercandia VIII. The ferries are environmentally friendly and fitted with catalytic converters. Aurora and Tycho Brahe are converted to battery operation at a total investment of around SEK 300 million. INEA, the EU's executive agency for innovation and network, supports the project with around SEK 120 million.

In 2017, Scandlines Helsingborg-Helsingör transported 7.1 million passengers and 1.3 million cars, 428,000 trucks and 18,000 buses, corresponding to around 20% of the vehicles crossing Öresund¹. The route promotes integration and growth in the Öresund region, and is operated by 750 employees. It operates on a daily basis to ensure an efficient connection between Denmark and Sweden with a view of making travellers' crossing as pleasant and efficient as possible. The route furthermore contributes to generating up to 2,000 jobs in the region.

The ferry route is marketed under the trademark Scandlines Helsingborg-Helsingör and is owned by the company HH Ferries AB, headquartered in Helsingborg. Johan Röstin is CEO of HH Ferries AB, which is owned by investment company First State Investments.

¹ The total number of transported vehicles on the connections Scandlines Helsingborg-Helsingör and the Öresund Bridge.